

Hot Metal® - Impact for visual merchandising and signage.



Hot Metal® laminate is a modern product with a distinct appearance. It was developed to offer the design, visual merchandise, and signage industries a versatile, functional and durable metal laminate for various applications.

It is important that merchandising and signage presents a strong visual statement that impacts the customer. Hot Metal® does this by causing heads to turn, giving a clear visual message to customers instantly. In the retail environment it creates customer attention and focus. It can be used for point of display and price point systems, decorations, signage, way-finding and exhibition. It is cost-effective, easy to work and lightweight.

Hot Metal® displays product with impact and appeal. When viewed from different angles, Hot Metal® offers exciting dimensional effects that respond to light. It is a metal laminate that changes its appearance as the viewer moves. It offers movement, texture and dimension and comes in a range of trend colours and expressive patterns. Such effects entice customers to come closer and stay in the retail environment which adds to the inspiration to buy. Hot Metal® is a handcrafted Australian made product which is environment friendly and favoured by today's eco conscience designers.



Hot Metal®the coolest trend in laminate.

Hot Metal® is Australian designed and manufactured, using handcrafted techniques. Hot Metal® is Patent protected.

For further information contact:
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